

# ALICE DU

## EDUCATION

FALL 2006 → Boston University (771 Commonwealth Ave, Boston, MA 02215)  
*Graduated with a BFA in Graphic Design and an Art History minor with a 3.5 GPA*

## EXPERIENCE

- AUG '10 → The 900 Number  
*Director of Promotions*
- Responsible for designing print materials and websites for a nightlife and DJ promotion company. Also responsible for creating marketing and distribution plans.
- OCT '09 → Whole Foods - Brighton  
*Specialty Team Member*
- Working as part of the team responsible for the production and sale of cheeses, coffees, chocolates, and other specialty goods.
- JAN - MAY '08 The Boston Group  
*Graphic Design Intern*
- Worked side-by-side with the creative team at a small advertising agency.
  - In addition to trafficking tasks, was also responsible for editing of advertisements, stock image searches, image editing, and site-mapping.
- JUN - AUG '07 & '08 Jewish Community Center: Bernie Summer Camp  
*Senior Camp Counselor*
- Worked full-time as a camp counselor, responsible for organizing activities such as swimming, sports, art, and field trips.
- OCT - DEC '05 The Leonardo Center at Library Square - Exodus: Sebastião Salgado Photo Exhibit  
*Intern*
- Acted as bookstore supervisor for the exhibit's duration (October 1 - December 17)
  - Attended docent training to become a junior docent. Helped during special events, including a gala, throughout the exhibition.
- SEPT - DEC '05 Spyhop Productions  
*Graphic Design Intern*
- Aided with the creation of print media and websites in correlation with Spyhop, a non-profit youth multimedia center.

## SKILLS & BACKGROUND

- Extensive freelance work done with both Mac and PC platforms. Fluent in the Adobe Design Suite, with working knowledge of Flash and Dreamweaver.
- Advanced photography skills in both film and digital.
- Studied abroad in Venice, Italy and London, UK with extensive travel.